



EMERGING LEADERS
Southern Flinders
Ranges
2022 - 2023



Case Study #1

Eileen Martin

Eileen Martin, is born and bred in Peterborough and currently works for Elders Peterborough & Orroroo as a Rural Products Sales Rep. She has held different positions on committees (Dawson Hall Inc, Peterborough Rodeo Club, Peterborough Patchworks, Peterborough Town Netball, Federal Social Club, Peterborough Hotel Patrons Club) and been a sporting coach. She is a passionate Peterborough person and wants to promote what they have to offer and the community minded people within the region that makes it a great place to live and work.

The Day at Dawson was a new event held to raise money to upgrade the Dawson Hall and Gymkhana Grounds to once again, become a community hub. The new committee consisted of 7 people with Eileen being the Secretary and Promotion Coordinator. The Event was held on November 2022 and included cricket matches, sheep and yabby races, music, food and beverages. 250 people attended and \$7k was raised to assist with Hall repairs and a donation to the Black Dog Institute.

Eileen undertook the Southern Flinders Ranges Emerging Leaders Course during the planning and implementing the Day at Dawson Event. The course helped her:

- Gain confidence to speak up especially at committee meetings
- Confidence to lead people on the day eg during the event set up and running the bar
- Understand the different committee members personality types and how to work to their strengths
- Governance requirements and the need to update their constitution.
- Marketing and promoting the event

Eileen said ' The Emerging Leaders Program has given me confidence to speak up and be heard not only for the Day at Dawson Event but the other community committees I'm involved in and also at work'.

The committee aim to hold another event later this year and also in 2026 when the Hall turns 100.

The Committee was recognised for their efforts and won The District Council of Peterborough – Event of The Year Award - Day at Dawson. Eileen commented that ' This was a big surprise as we were up against other big community events. I'm also looking forward to planning the 2023 event as I will complete the Emerging Leaders Program early in the year and can put my new skills into practice'.



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