

RDA Yorke and Mid North Strategic Plan 2024 - 2033

Our Purpose

To grow prosperity and enhance the liveability of our communities

Prosperity describes having both the means and ability to choose.

Liveability refers to the quality of life supported by a place, which is a function of the amenity, services and opportunities available.

Our Vision

A desirable region with an abundance of opportunity

Our Objectives

- 1. Increased economic diversity** – greater capability and growth in sections of the economy that are growing sustainably.
- 2. Greater economic prosperity** – real growth in economic prosperity for the population, with the benefits widely distributed.
- 3. Better connections between people, places and markets** – stronger networks via improved infrastructure – both physical and digital.
- 4. Sustainable population** – securing the critical population mass needed to support services and opportunities, without compromising environments.
- 5. Better access to services** – improving the level and consistency of access to services and amenities needed for quality of life.
- 6. Greater workforce opportunities** – greater capacity and higher engagement in the labour force.
- 7. Improving outcomes across communities** – facilitating solutions to address disadvantage experienced by different groups within the community.
- 8. Supporting the transition to net zero** – help stakeholders manage the transition to net zero by 2050, and manage costs of adapting to climate change.

Our Priority Activities

Connecting people, businesses and stakeholders with relevant peers, projects, programs and networks to enable them to succeed.	Informing stakeholders to enable them to make better decisions by leveraging our knowledge, platforms and data to provide useful and insightful evidence.	Advising stakeholders on how to proceed with their initiatives given the options, resources and constraints available to them.	Planning (and trialling) projects, programs and initiatives with partners to maximise the chances of successful outcomes.
Supporting partners to deliver initiatives by providing technical inputs, third-party reviews and expertise.	Sharing examples and successes to inform stakeholders of new opportunities and to promote our partners and region.	Communicating the activities, outcomes, impact and value of our organisation to build engagement and understanding.	Advocating to ensure policy settings, programs and funding resources meet the needs of our communities and stakeholders within the region.

Progress Indicators

These progress indicators provide measures of progress against the outcomes RDA Yorke and Mid North seeks to achieve. The impact of our activities is reviewed via performance indicators included in our Annual Business Plan.

