

Naturally Unexpected



Membership Form 2025

southernflinders@flindersandoutback.com.au

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MEMBERSHIP 2025

You can help to GROW the Southern Flinders Ranges Tourism Industry.

At Southern Flinders Tourism Association (SFTA), we understand networking and collaboration are important when it comes to tourism and we want to continue providing you with resources to help your business grow.

Purpose and Importance of SFTA

The purpose of the SFTA membership is to develop an active and broad-based network of people, businesses and organisations involved in the tourism, food and wine industries which will support each other for the benefit of the Southern Flinders Ranges region and its communities.

An executive committee has been formed with a membership base to ensure that the objectives and purpose of the association are achieved. The committee is always on the lookout for business development and growth opportunities which will result in discernible commercial and economic benefits for members.

Current Executives: Chair: Don Norton (Under the Mount); Secretary: Natalie Waite (Tourism Team Leader, Port Pirie Council); Treasurer: Kylie Luckraft (Bendleby Ranges).

We want to create an internal and external awareness of, appreciation for and pride in the Southern Flinders Ranges region and all that it has to offer both visitors and locals. All membership funds are spent wisely on projects/infrastructure (determined by the group) which we believe will enhance tourism development and support planning recommendations. We also hold forums, in conjunction with RDA, to assist businesses in developing and advancing their business and the region.

Benefits of membership

- Opportunity to join a group of like-minded people who are passionate about the Southern Flinders region.
- Networking and an opportunity to be on the committee, shape our future, including the creation of a marketing strategy
- Discounted advertising on the SFTA A3 map (distributed state wide)
- Promote visibility of your business
- Awareness of upcoming regional tourism ventures
- Members also get to be part of collaborative advertising and marketing activities (Consumer Shows, Expos) which will help to showcase your business to a bigger market.
- You will also have access to guest speakers, industry insights and forums.
- Get use of the Southern Flinders Tourism Logo
- Be promoted on SFTA social media – Facebook & Instagram and on the Southern Flinders Ranges website.
- SFTA has a collaboration voice to SATC and RDA.

Becoming a member

To become a member of SFTA for **12 months** the cost is **\$90.00**.

Please complete and return the membership form **at the end of this document**.

This fee also assists with website hosting for the sites www.southernflindersranges.com.au and www.flindersandoutback.com.au. (Both sites would simply not exist without core tourism industry groups like SFTA). If your business does not appear on these sites— we can assist you in having a presence for FREE!

Please help promote the Southern Flinders Ranges on social media.

#SouthernFlindersRanges @SouthernFlindersRanges

As of November 2024; Facebook followers – 5,893 - Instagram followers – 2,187



INVOICE

Membership/Renewal Application 2025

I/We the undersigned hereby apply for Membership of the Association Registered name of Business/es in full:

1. _____

2. _____

Name of Delegate: _____

Address:

1 _____

2 _____

Phone: _____ Mobile: _____

Email: _____

Website: _____

Nature of Business: _____

ABN: _____ New Member: Y/N Renewal: Y/N

Membership Costs: **\$90.00** EFT/CASH/CHEQUE

Payments can be sent via EFT to: Southern Flinders Tourism Association Inc. BSB: 105 003 ACCT: 113 166 040

(Note: Please put your business name as a reference when paying)

MEMBERSHIP FEE **\$90.00 (Due 14th February 2025)**

TOTAL PAYMENT **\$ _____**

(Note: Do not include GST)

